

FOR IMMEDIATE RELEASE

Writing From the Perspective That Perception Is Not Always Reality, Author Reveals Compelling Philosophy Behind Prosperity

DETROIT, May 7, 2008 -- When it comes to small talk, or even discussions with family and friends, the topic of religion, politics and money are often considered taboo. Those are exactly the topics author Calvin Swindell explores head-on in his new book, *Prosperity at Calvary*. The book's premise is that perception is the focal point of obtaining wealth.

Swindell uses the theory of the "invisible hand," a metaphor for a benevolent God coined in the 1700's by Adam Smith, considered the founder of modern economics. He postulates that the invisible spiritual hand wants you to be successful. The invisible spiritual hand will guide you to prosperity through the mystery of faith and ideas.

Prosperity at Calvary is a place of destiny -- not a destination of confusion. It is a book of triumph in the face of a choir of cynics. The book reveals that no matter what obstacles stand in your way, nothing can stand in the way of your prosperity. Nothing can stand in the way of your hope. Nothing can stand in the way of your dreams. Do we participate in recession and depression or do we participate in abundant living? *Prosperity at Calvary* is a safe haven in the face of our present storms.

Learn the five attributes of prosperity:

1. Faith
2. Positive mental outlook
3. Peace of mind derived from faith
4. An insightful philosophy on wealth
5. Stewardship of resources

Discover how:

- You can prosper by changing the perception of behavior
- You can alter your stewardship habits
- You can make positive adjustments to your beliefs

"In these difficult economic times, you owe it to yourself to learn more about the philosophy of prosperity. It is a breath of fresh air," said Swindell.

Prosperity at Calvary is available at local bookstores, Amazon.com and <http://www.ProspertyatCalvary.com>. A press kit and other information may also be found at <http://www.ProspertyatCalvary.com>.

About the Author

Author, lecturer and business performance consultant Calvin Swindell is founder of numerous businesses while serving on church and charity boards. He holds a bachelor of arts in economics, a master of science in finance and a master of arts in economics. Swindell also did post-graduate studies at the John F. Kennedy School of Government at Harvard University. He lives in the Detroit area with his wife and their two children.

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